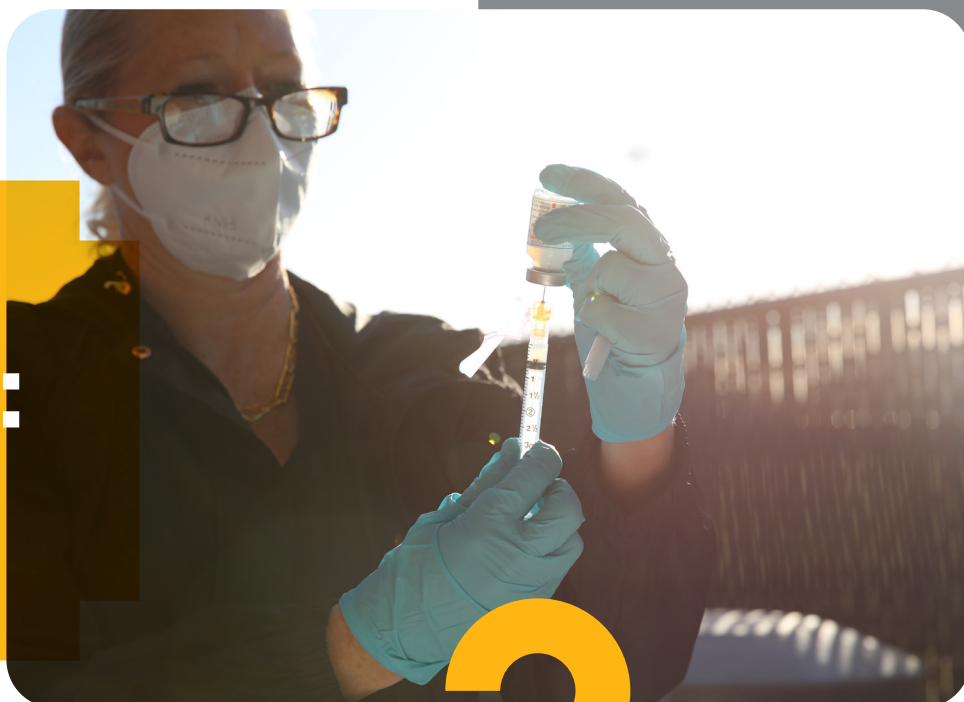


VACCINE OUTREACH PARTNER WITH HCPH



The first shipment of the COVID-19 vaccine arrived in Harris County in mid-December 2020. Since then, local hospitals and Harris County Public Health have been working extremely hard to administer the vaccine based on the [Texas COVID-19 Vaccination Plan](#). All individuals age 12 and older are eligible to receive the COVID-19 vaccine in Texas. Now more than ever, we must continue to encourage and educate Harris County residents on the importance of taking a COVID-19 vaccine as soon as they can.

WHAT CAN YOU DO TO HELP?

Since the beginning of the COVID-19 pandemic, public health experts and organizations have been battling misinformation. It is not surprising that as COVID-19 vaccines have become available, misinformation and vaccine hesitancy are also on the rise. Our goal is to team up with trusted community leaders, like you, to educate Harris County residents with facts rooted in science about the COVID-19 vaccines. We know that we cannot undertake this task alone, so we ask you to join us to build our community's trust and confidence in the vaccine and better our chances of ending this devastating pandemic.



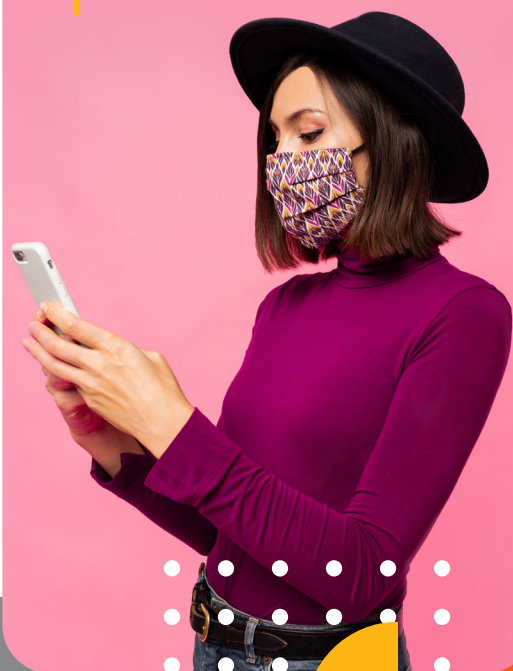
WHAT CAN YOU DO TO HELP?



BELOW ARE SOME SIMPLE THINGS THAT YOU CAN DO:

- Share, repost, retweet HCPH social media posts from our [Instagram](#), [Facebook](#) and [Twitter](#) pages related to COVID-19 and especially those related to the COVID-19 vaccine
 - It may seem insignificant, but Harris County Residents trust you! A simple post on social media goes a long way in spreading the right and correct message.
 - Some examples of our COVID-19 vaccine posts on Twitter are linked below:
 - [COVID-19 Vaccine Recipient's Testimonial](#)
 - [Myth buster – The COVID-19 Vaccine was released too fast](#)
 - [Is there a difference between the Pfizer and Moderna COVID-19 Vaccines?](#)
 - There is [social media toolkit](#) available for download on our website. Feel free to use and share.

WHAT CAN YOU DO TO HELP?



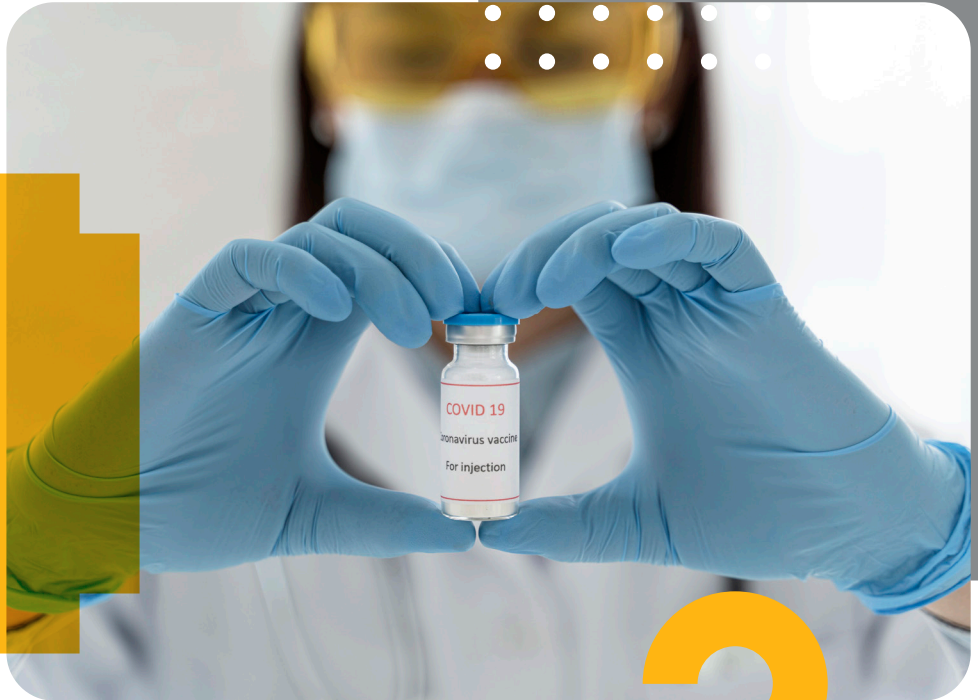
- Share HCPH messages with your community. Our [website](#) contains a host of resources about the COVID-19 vaccine that are available for your use! Some of our favorite vaccine information sheets are listed below:
 - [Understanding the Current COVID-19 Vaccines](#)
 - [What we know about the Pfizer COVID-19 Vaccine](#)
 - [What we know about the Moderna COVID-19 Vaccine](#)
- As stated earlier, dispelling myths and misinformation about the COVID-19 vaccine will be crucial to increasing vaccine acceptance in our community. We recognize and acknowledge the distrust towards the medical community, especially among ethnic and racial minorities. We are especially aware, now more than ever, as the COVID-19 pandemic has highlighted health disparities within our community and the nation. To provide scientifically backed truths and facts, HCPH has addressed frequently asked questions (FAQs) about the COVID-19 vaccine. These FAQs can be found on our website and are below:
 - [COVID-19 Vaccine FAQs for the General Population](#)
 - [FAQs about COVID-19 Vaccine Immunity](#)
 - [FAQs about COVID-19 Vaccine Safety](#)
 - [COVID-19 Vaccine FAQs for Pregnant or Nursing Women](#)

WHAT CAN YOU DO TO HELP?

- If you have received the COVID-19 vaccine, share your experience and your personal reasons for getting vaccinated. Share a photo or a video as proof and tangible evidence that you practice what you preach
- Finally, the [HCPH YouTube channel](#) contains several short and informative [videos](#) about the COVID-19 vaccine. Some of our favorite ones are linked below:
 - [How do vaccines work?](#)
 - [Why should I get the COVID-19 Vaccine?](#)
 - [What can I do to protect myself while I am waiting to get the COVID-19 Vaccine?](#)
 - [COVID-19 Vaccine PSA](#)
 - [What are the side effects of the COVID-19 Vaccine?](#)



KEY MESSAGES



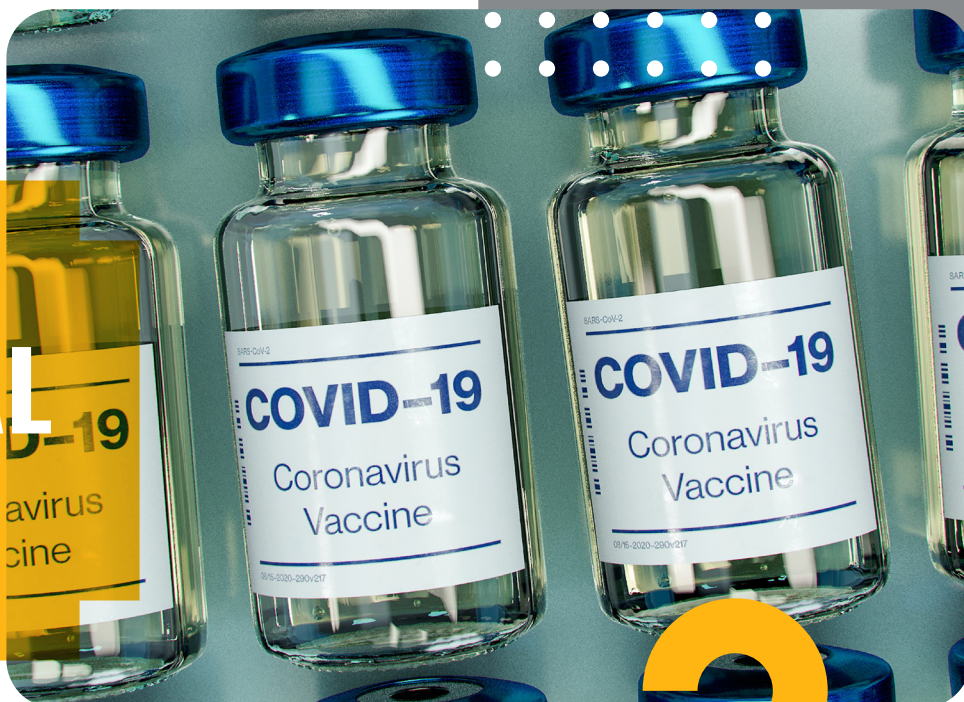
BELOW ARE SOME POINTERS ON THE COVID-19 VACCINE MESSAGES THAT HCPH ENCOURAGES YOU TO SHARE WITH YOUR COMMUNITY AND BEYOND. IT IS IMPORTANT THAT YOU MAKE THESE PERSONAL AND AUTHENTIC – WHILE STICKING TO THE FACTS

- COVID-19 vaccines are safe – The current COVID-19 vaccines available in the US do not contain the live virus that causes COVID-19. You cannot get COVID-19 from the vaccine.
- COVID-19 vaccines are effective - All COVID-19 vaccines currently available in the United States are highly effective at preventing COVID-19

KEY MESSAGES

- COVID-19 vaccines are an important tool in ending the COVID-19 Pandemic - No one tool alone will stop the COVID-19 pandemic. A combination of getting a COVID-19 vaccine, wearing a mask, staying at least 6 feet away from others, and washing your hands often are all needed.
- Side-effects are common and normal - Having minor symptoms like fever and pain at the injection site after you get the vaccine is normal and a sign your immune system is learning to fight the virus.
- Getting the COVID-19 vaccine will be important for community protection and keep our families safe – Many people (some estimates indicate that about 70% of the population) need to get the COVID-19 vaccine to reach a level of community protection needed to stop the pandemic.
- Vaccination is a safer way to help build protection – There is no way to predict how COVID-19 will affect you. Getting the vaccine is a safer and more controlled way to build protection.
- Encourage your community to register for the Harris County Public Health COVID-19 Vaccine Waitlist at **[VACSTRAC.HCTX.NET](https://vacstrac.hctx.net)** **OR CALL 832-927-8787**

ADDITIONAL RESOURCES



LOCAL:

- [Harris County Public Health - COVID-19 Vaccine Information](#)
- [City of Houston – COVID-19 Vaccines](#)

STATE:

- [Texas Department of State Health Services – COVID-19 Vaccine Information](#)

FEDERAL:

- [CDC – Facts about the COVID-19 Vaccine](#)
- [CDC – Understanding how COVID-19 Vaccines Work](#)
- [CDC – FAQs about COVID-19 Vaccination](#)
- [CDC – Vaccine Communication Toolkit for Community-Based Organizations](#)